

The Wedlocks™
Bride Guide

By: WedLocks Bridal Hair & Makeup



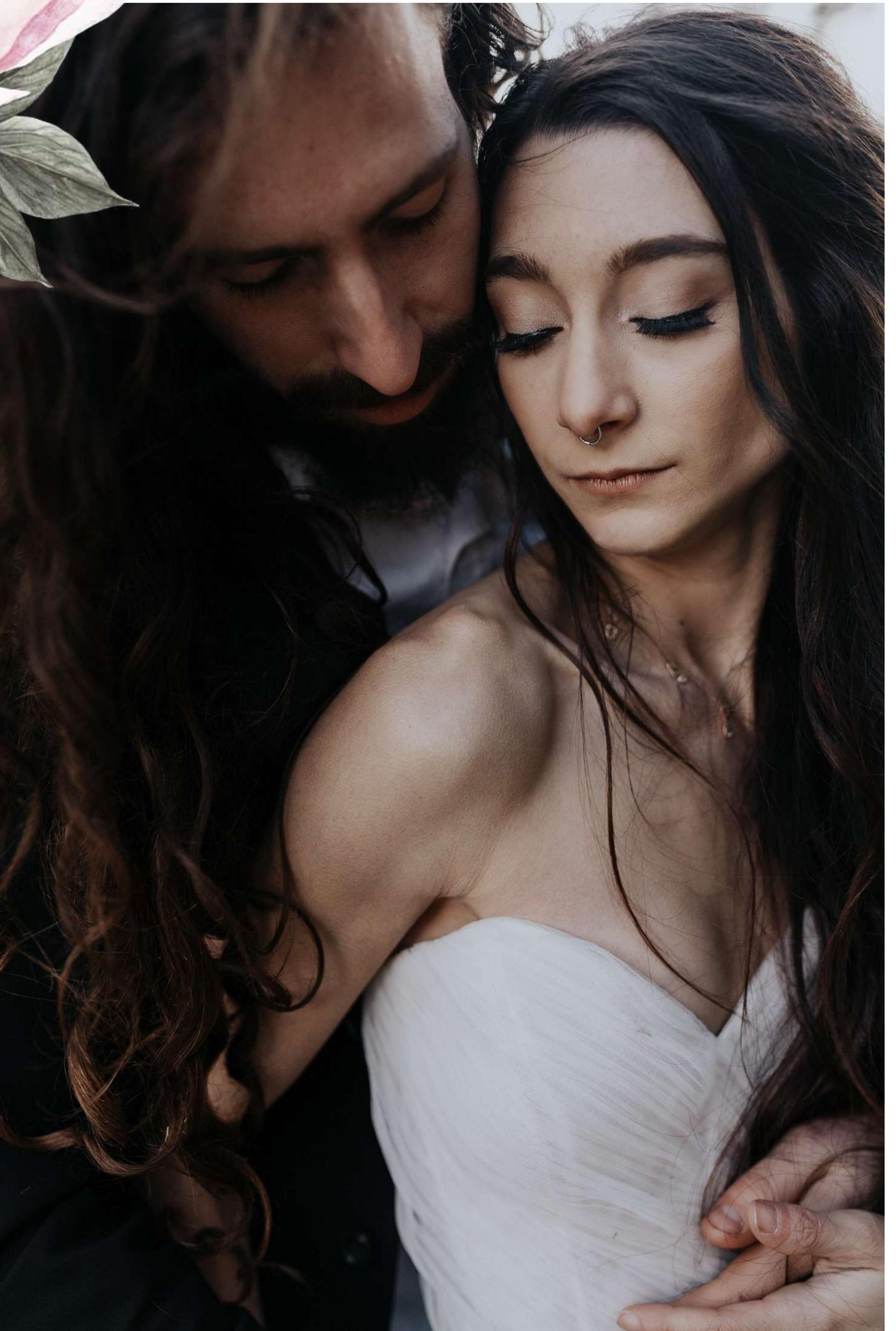
Welcome!

(And Congratu-freaking-lations!)

As you begin the wedding planning process, you are probably thinking to yourself "Good lord! What have we gotten ourselves into." Trust us, it's normal, and it is okay to feel overwhelmed by the 1,372 decisions you feel like you have to make on a daily basis.

That's where we come in! WedLocks is an on-location team of bridal beauty experts, there to make you look and feel just a smidge bit more gorgeous than you already are! With hundreds (yes, we said hundreds) of weddings under our belt, we are prepared to tackle weddings of any size.

Are you ready to feel like the most stunning version of yourself on the most photographed day of your life?

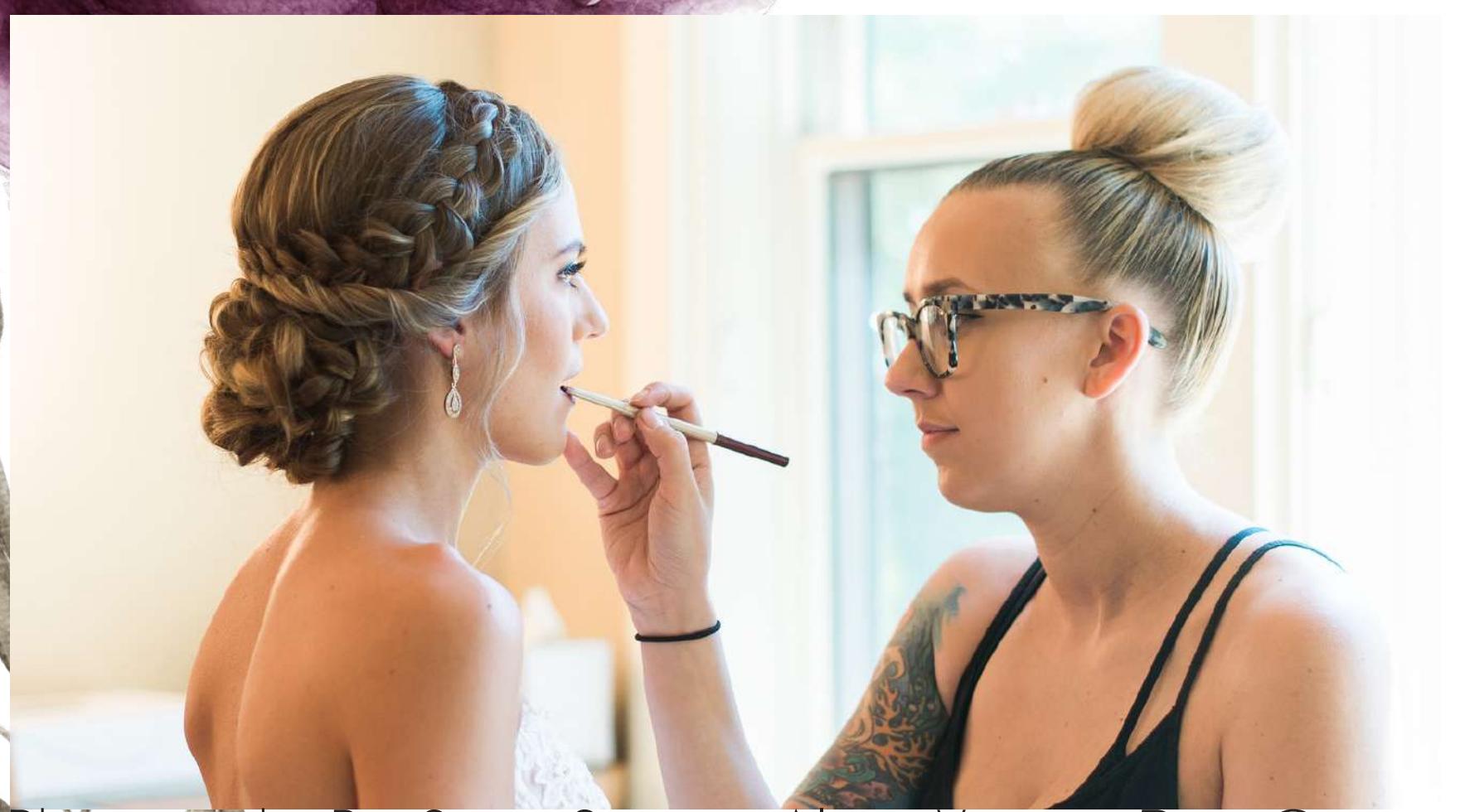
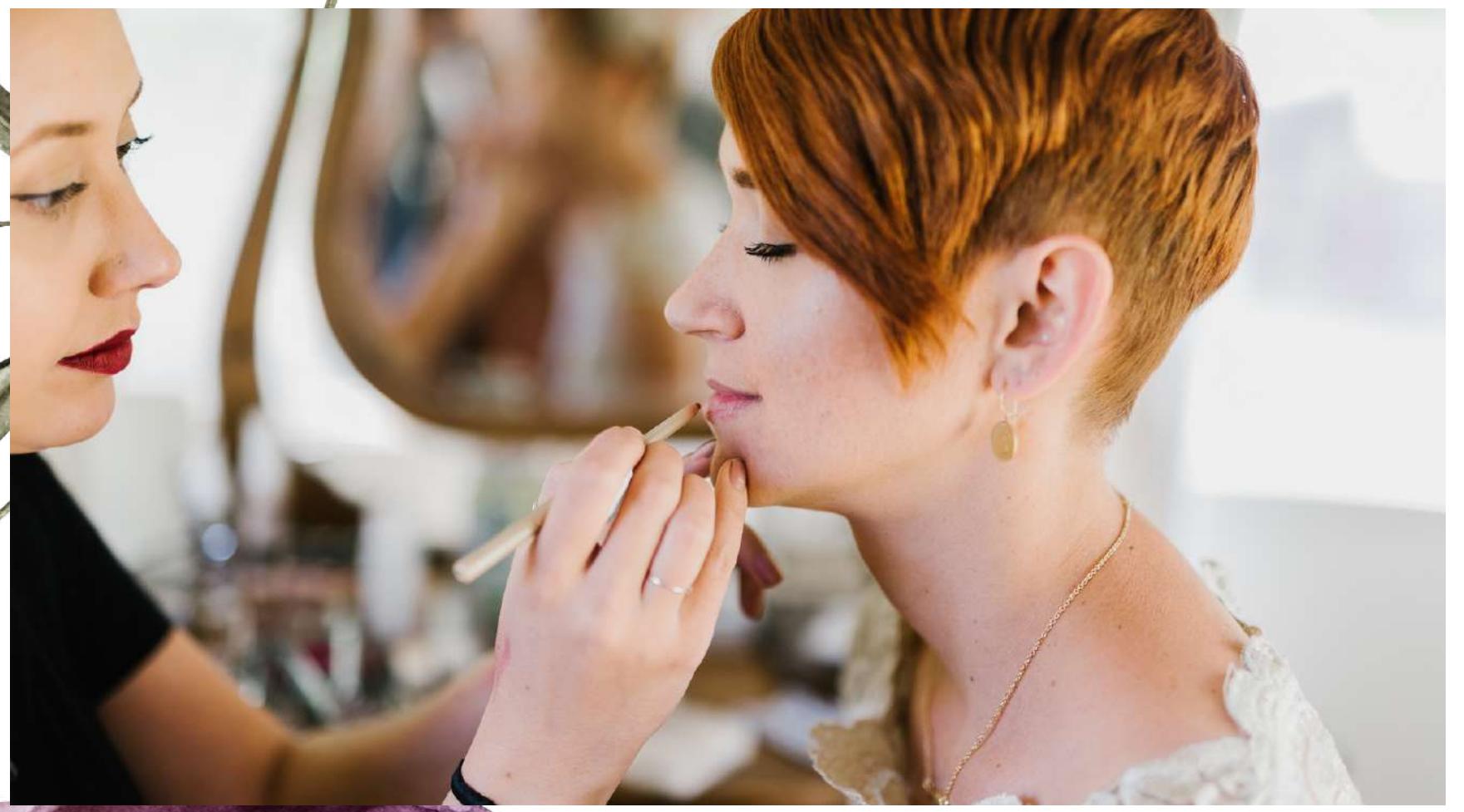


Photography By: Heather Jackson & Diana Coulter

Choosing A Beauty Squad

Finding the right hair and makeup team for your wedding can be a real stressor. It is your face after all and no one wants to look like Mimi from the Drew Carey Show on the most photographed day of your life. But how picky should you be? Is it okay if your cousin Brittany does your makeup, because she is really great at doing her makeup? Well here are 3 easy things to look for when shopping around for a glam squad.

Style- Do you want the full Kylie Jenner treatment, or are you a more of a Jennifer Lawrence type of gal? Knowing what your personal needs are for hair and makeup are extremely important when shopping around. A company/professional's Instagram page and website should give you a really good idea of the kinds of weddings and brides they like to work with. If you are having a more glam kind of wedding, but you want Kylie Jenner's makeup, make sure you're looking for a professional who is great at the more dramatic looks and vise versa.





Photography By: Jane In The Woods

Choosing A Beauty Squad (Part Deux)



Budget- Shop around! I know it is a pain in the butt collecting quotes and that Google Spreadsheet you've got going on is looking like a hot mess, but know what you are paying for! Are there extra fees if there are assistants that will have to work? Do they charge extra if you need them to start at one location and finish at another? Service minimums? Early morning fee? What if someone decides they don't want their hair done, but they originally said they did, do you still have to pay for it?

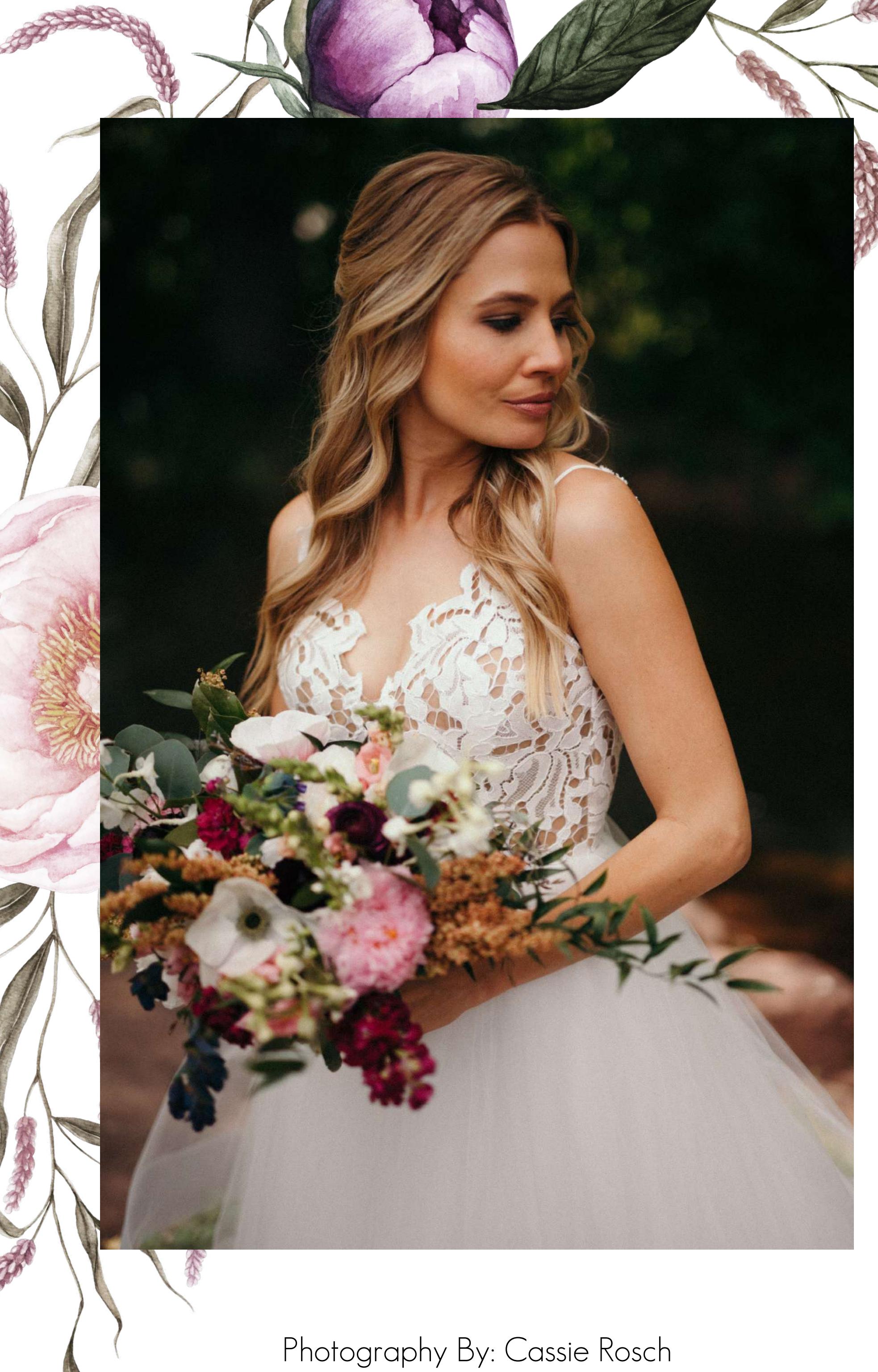
None of these are necessarily deal breakers, but they are important to know going into things.

Experience- This is where your cousin Brittany comes in. Have you seen her do someone else's makeup? Has she done a wedding before? Is she going to be doing your entire wedding party? Does she know how much time that will take her? These are all things to think about. While cousin Brittany may be affordable, she may not provide a piece of mind that a wedding professional will bring. Hair and makeup is usually the first vendor you interact with on the big day and that is incredibly important for many reasons, but mostly it is important for the timeline! How many weddings have you attended that started on time? My guess is probably very few, if any. If hair and makeup runs late, your photos will now be late, your ceremony will start late, and it sets off a chain reaction. Time management is, hands down, the most important part of our job and that can only come with experience.

Our last little tidbit of advice is: don't be afraid to ask questions!

A photograph of a man and a woman sitting on a large, light-colored rock. They are both wearing white shirts; the man's shirt has long sleeves, and the woman's has short sleeves. They are looking towards a vast, layered landscape of reddish-brown rock formations under a clear sky.

Beauty
Begins the
moment you
decide to Be
yourself.
-Coco Chanel



Our Style

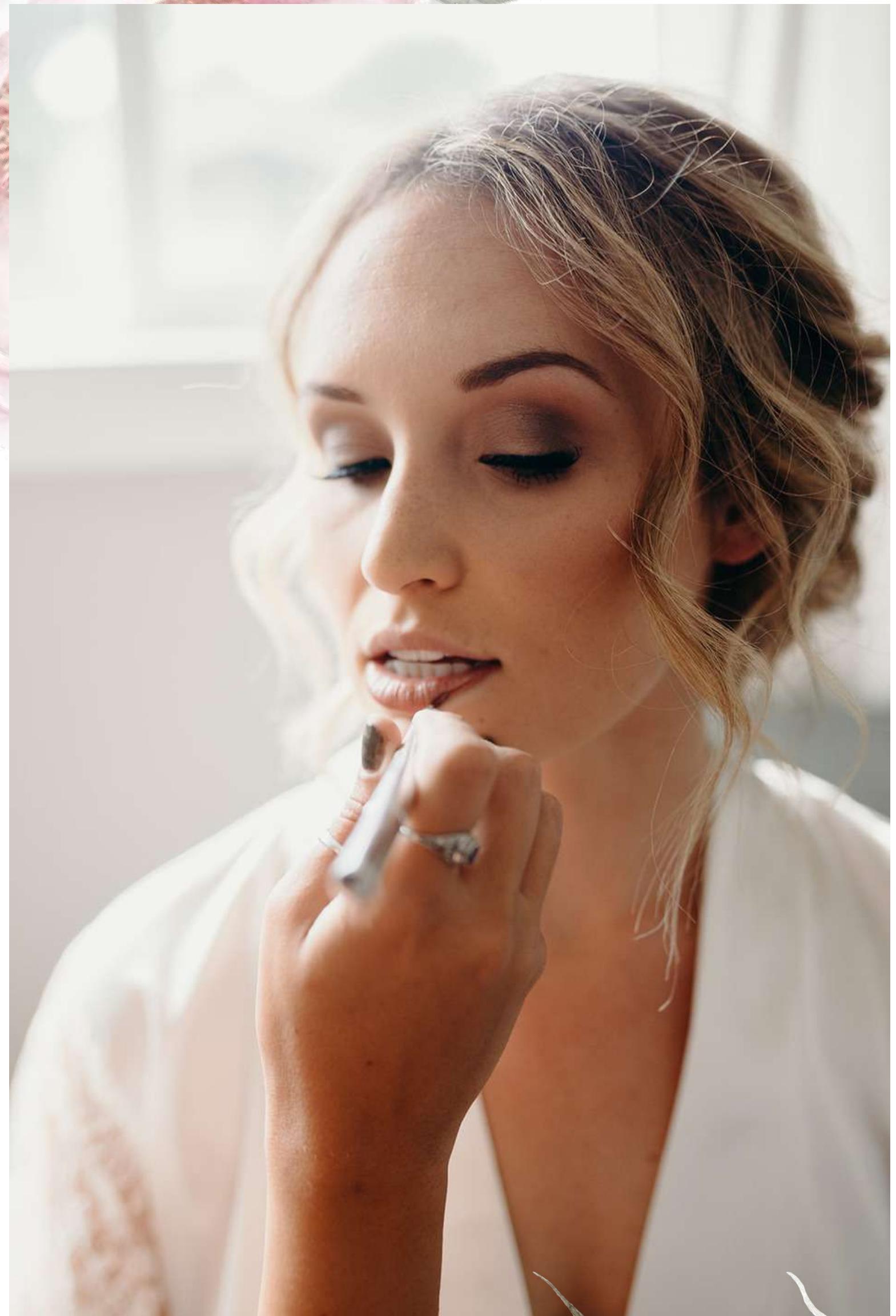


We describe our style and Colorado or mountain chic! What does that mean? Makeup is usually pretty natural with a focus on flawless looking skin (but never cakey) and eyes looking bright. Hair is effortless and slightly tousled, but with a ton of structure and support!

Our goal is to make everything for our brides as easy as possible, especially since a ton of our brides are planning their weddings from out-of-state. And planning a wedding from a different state is freaking hard! That is why we have all of our systems in place to ensure our brides' planning process goes as smoothly as possible.



The Wedlocks Studio



The Wedlocks Studio is a one-of-a-kind salon that you will not find anywhere else in Colorado. The studio is available for brides and bridal parties who may not want to get ready on-location. Our studio is built and designed around the experience for our brides and their squads. But the studio is available for more than just weddings.

Studio services can also be used for:

- Bachelorette Parties
- Bridal Shower Prep
- Boudoir Shoots
- Bridal Portrait Shoots
- And whatever else your heart may desire

Email or call for reserving the studio.

Services & Packages

A La Carte

Wedding Do | \$85

This includes any up-style or down-style for each person in the bridal party.

Curl It Up | \$75

A gorgeous curl set designed to last all day.

Little Lady | \$60

This includes any hair style and a touch of makeup.

For ages 12 and under.

Clip-In Extensions Install & Style | \$25

The Gent | \$35

Light hair styling and beard styling.

Makeup | \$85

A full face makeup application using a variety of premium makeup products. & airbrush foundation.

Foundation Only | \$50

Airbrush foundation, concealer, contour, blush, highlight.

Eyes Only | \$50

Primer, shadow, liner, and mascara.

Add Lashes | \$20

We will provide and apply a set of gorgeous, but natural looking falsies.



Packages

The Diamond | \$340

This package includes: bridal hair trial, bridal makeup trial, day-of hair, & day of airbrush makeup. (Perfect for Brides)

Ruby | \$170

This includes day-of updo & airbrush makeup! (Perfect for Bridesmaids)

Pearl | \$160

This includes day-of Curl It Up & airbrush makeup! (Perfect for Moms and short hair)

False lashes available for additional \$20

Elopement

On-Location Elopement Package | \$220

This includes: 2 Hours of Wedding Day Hair, Airbrush Makeup, & Travel

Must be within 30 miles from Denver

In-Studio Elopement Package | \$170

This includes: 2 Hours of Wedding Day Hair, Airbrush Makeup

Please see our elopement section for more details.

Travel Fees

Every wedding we do has a modest travel fee based on the distance from Denver. Below is a rough estimate for some of our most visited cities.
(Please keep in mind that these are estimates and depending on where the location is in any given city, the travel fee may vary.)

\$50

Denver, Denver Metro, Boulder

\$75

Longmont, Castle Rock

\$100

Lyons, Larkspur

\$125

Windsor, Allenspark, Fort Collins

\$150

Keystone, Estes Park, Winter Park, Colorado Springs

\$175

Breckenridge, Vail, Granby

\$200

Beaver Creek, Grand Lake



If a wedding is more than 1 hour away from Denver and our team is starting before 8AM, there may be a lodging fee.

Elopements

Colorado is a huge spot for elopement because hello, it's GORGEOUS! And just because a girl is having a more intimate gathering doesn't mean she shouldn't have all the luxuries of a movie star. That's why we created our elopement package!

On Location Elopement Package | \$220

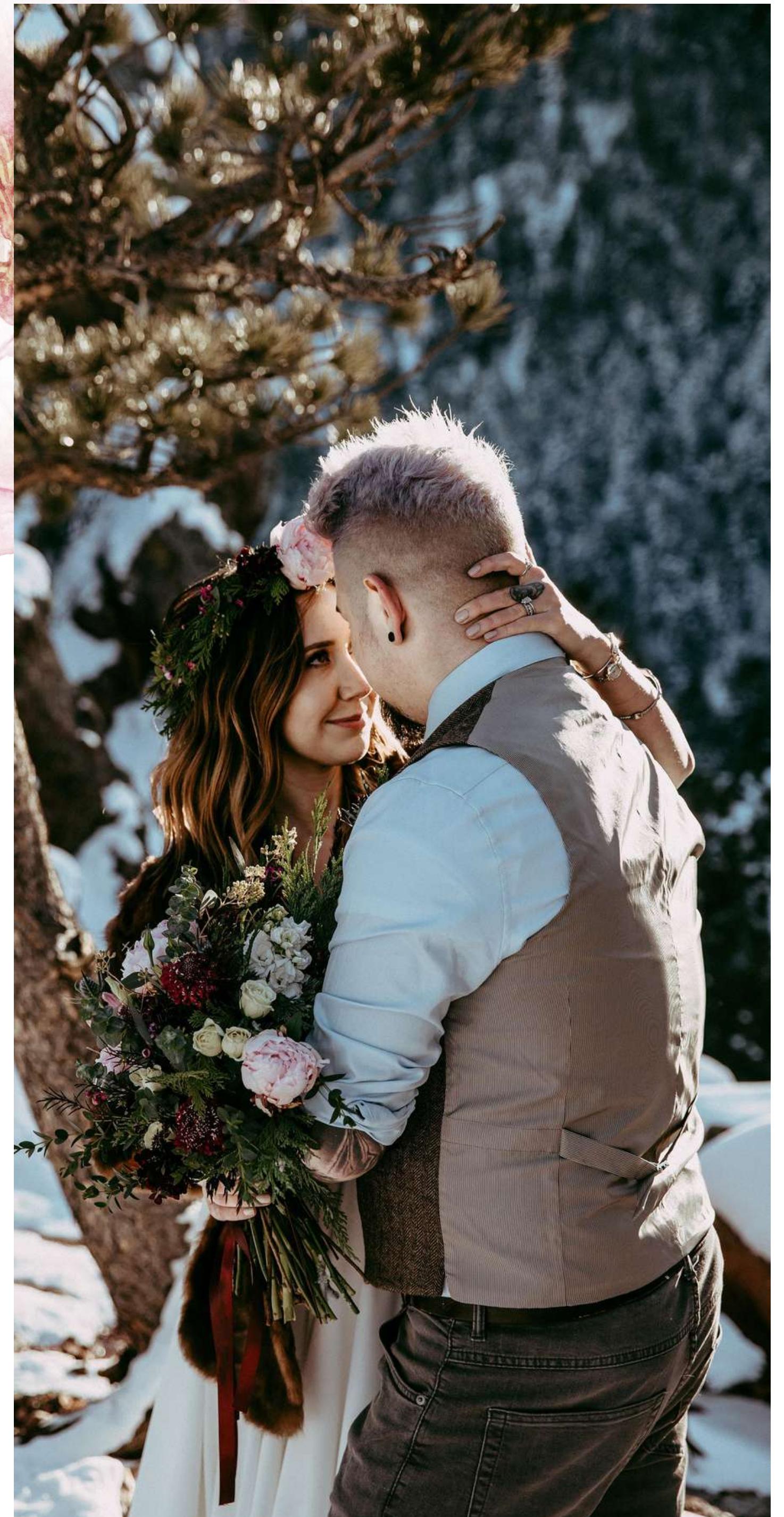
This includes: 2 Hours of Wedding Day Hair, Airbrush Makeup, & Travel. *Location must be within 30 miles from Denver.*

In Studio Elopement Package | \$170

This includes: 2 Hours of Wedding Day Hair, Airbrush Makeup

Requirements

- No Trial
- Timing MUST be flexible (you give us a finish time that you can be done no later than, and know that we may have you done well before that time.)
- Paid in full upfront.

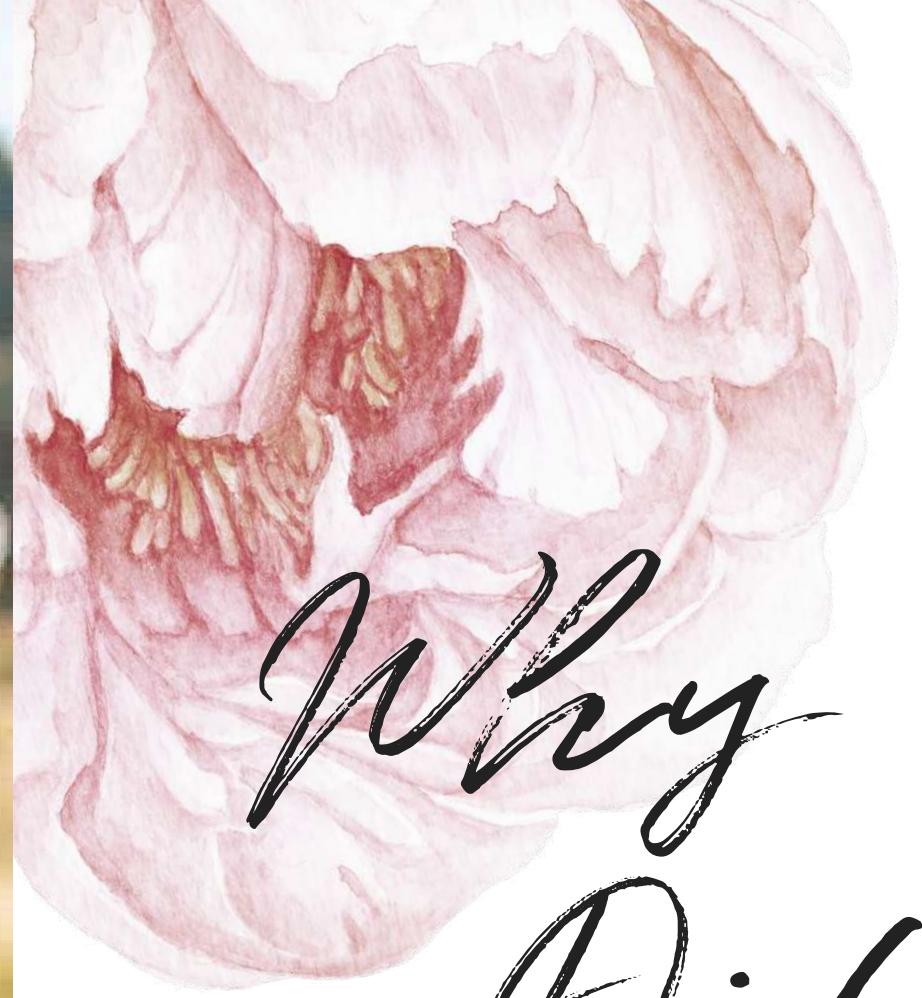


Photography By: Lisa Rose

*Take a
deep
breath . . .
you found
us.*



Photography By: Ashley Cummings



Why We Are Different

NO EXTRA FEES - You pay a one time travel fee and that's it. No matter how many professionals we bring, the price stays the same.

WE COME TO YOU - Just tell us where and we will be there

CONSTANT CONTACT: You will always get a reply from us within 24 hours.

BRIDAL BEAUTY EXPERTS - Our professionals will guide you every step of the way.

WE LOVE WHAT WE DO - End of story.



What To Expect

Once your wedding is booked, the real fun begins!

TRIAL - Your trial is where you get to explore and solidify your bridal hair & makeup look.

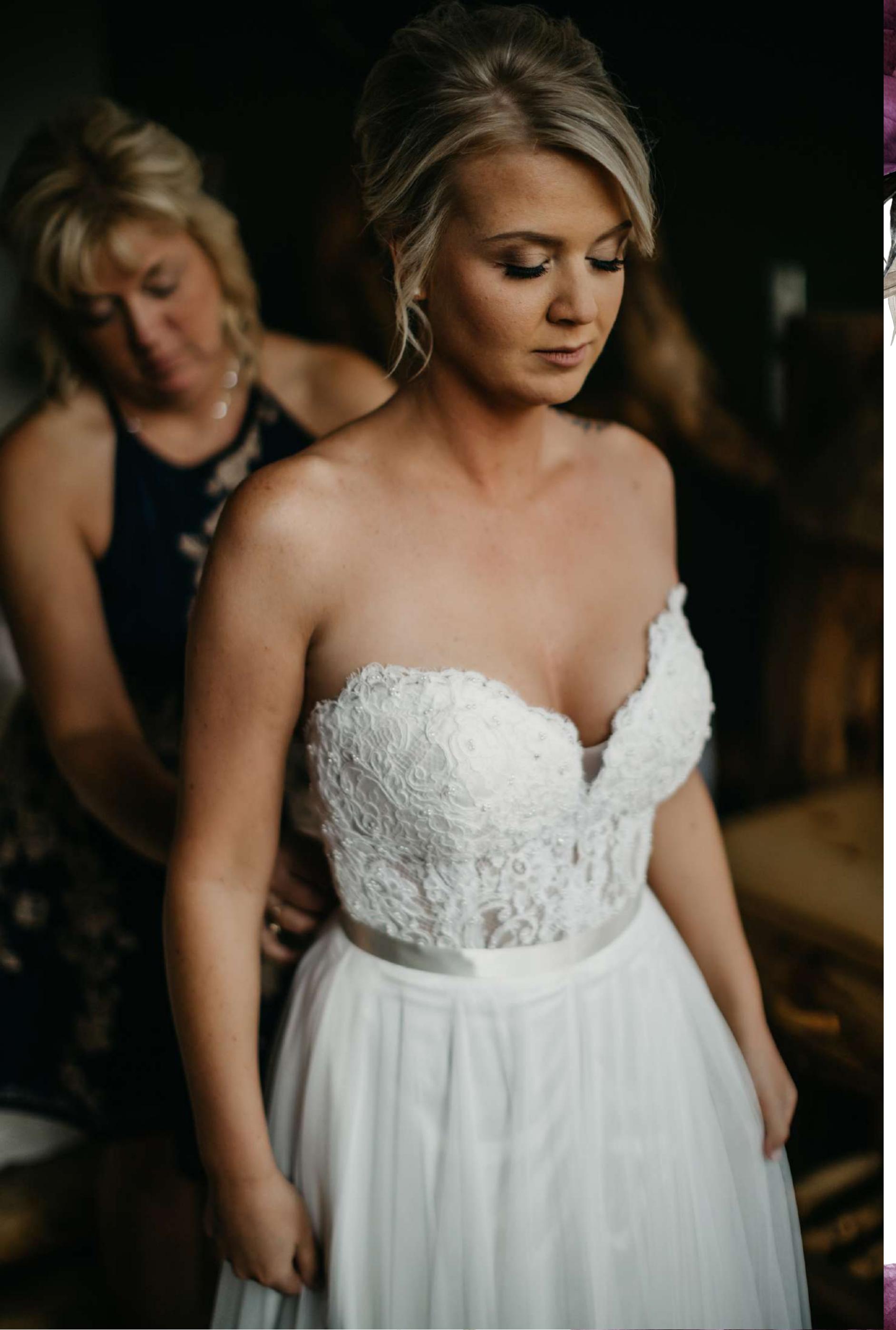
THE DAY BEFORE - A day or two before your wedding, you will receive a final confirmation from us detailing times, services, and location. If any changes or additions need to be made, just let us know!

THE BIG DAY - Your team of professionals will arrive, get set up, and get glamping.

AFTER WE'RE DONE- After our pros finish, your final payment will be applied to the credit card we have on file.



It's simple,
we love what we do.



Trial

We strongly suggest that all brides do a trial, but sometimes time or other events don't allow for one and that's okay too.

The best time to book your trial is 4-6 weeks before your wedding.

All trials are done at our studio in Downtown Denver.

Trials cost the same as the day of services, but it is already included in the Diamond package.

We can definitely do your trial before booking. We do not do trials more than 3 months in advance. If you do opt to do a trial prior to signing your contract and placing your deposit, there is no guarantee that your date or the same professional will be available.

We limit trials to just our brides and not other bridal party members, to ensure all of our other brides's trials can be accommodated.

We are unable to schedule trials on Saturdays or Sundays since our entire team is out working on weddings those days.

We require that all of our brides provide a minimum of 3 weekday dates that they have available for trials.

Professionals & Timing

Timing is one of the most important parts of our job, and we are known for getting wedding parties started and finished on time!

PROFESSIONALS: We typically send 1 professional for every 4-5 services., give or take.

TIMING: Most wedding parties take anywhere from 4-5 hours to complete hair and makeup (with the exception of elopement packages.) We know it may seem like a long time, but this is a fairly standard time frame in the industry. We know that most venues only give you a couple of hours before the ceremony to get everything in order, which is why we suggest getting ready at a hotel, someone's home, Airbnb, etc. if the timing at the venue is tight. (We can not add more professionals to shorten the time.)

SECOND LOCATION: We strongly suggest against moving locations during hair and makeup. Even if the locations are less than a mile away, it can add an hour or more to your timing! If you feel you absolutely need two locations, let us know and we can give you an estimate of the additional fees for our professionals's additional time.

* SERVICES: A service is 1 full hair or makeup service. Makeup, Wedding Do, or Curl It Up each counts as 1 service.. Eyes Only, Foundation Only, and Little Ladies usually count as a half service. Lashes do not need any extra time.*

How Many Professionals Will You Send?

Services	Professionals
1-5	1
6-7	1-2
8-11	2
12-15	3
16-20	4
21-25	5
26+	Just Ask Us!



Payment

Your deposit can be paid electronically, right there on the invoice/contract, with either a credit card or as a bank transfer. The remaining balance is paid after your services are completed on the day of the wedding, with a card that you put on file with us. This ensures that you are only paying for the exact services your party receives with upgrades and additions in mind.

If you would like to tip your team on the big day, we ask that you tip them in cash.



Photography By: Shots By Cheyenne, Elevate, & Gillespie

How To Book

Inquire

Fill out the inquiry form on our website to first, see if your date is available and second, to get an estimate. If we're all booked up, we'll let you know, if we're not, we'll send you your estimate.

Please be as specific as you can about how many services your would like to be quoted for.

Estimate

We will send you an estimate of the approximate cost of the services you are looking for. We can send you as many as you need, just ask. When you have your final head count, just let us know and we will send you your contract.

Contract & Deposit

This is what is going to reserve your date. For your convenience, our contract and deposit can all be done electronically. You're welcome. You can even e-sign the contract. You're welcome again. Please be sure to read the contract thoroughly to make sure you understand all the little details.



Photography By: Gillespie

Trial

This is where we get to try out your hair and/or makeup look for the big day.

Big Day

Our glam squad will arrive and pamper you and your bride tribe.

V.I.D.

Very Important Details



MINIMUMS: We do have a day-of, 4 service (services, not people) minimum for all on-location weddings. Each Wedding Do, Blowout with Curls, or Makeup service counts as 1 service. Any package counts as 2 services. Lashes, Eyes Only, Foundation Only, Little Ladies The Gent, and extensions do not go towards the minimum.

CONTRACT: After the contract is signed you are locked in to the number of services there are. Meaning that clients may NOT remove services after their date has been reserved. We do have some good news though! Wedding Do's and Curl It Ups are interchangeable as are The Ruby and Pearl packages (YAY!) Additionally, lashes are one of those things that can be decided on the day of and don't need to go on the contract since we always bring more than enough for everyone (and their mom!)



Our Store



Clip-in hair extensions are a great way to instantly lengthen your hair for the big day!

We offer our own line of clip-ins that are 100% human hair. You can wash them, style them, curl them, and treat them like it's your own hair.

The best part? No one ever has to know!

SECRET: Clip-ins work best if you are wearing your hair mostly down. Sometimes they can get in the way of updos.

Clip-In Hair Extensions
Available for \$129 + tax

Photography By: Courtney Taylor



And Lastly

Thank you so much for considering us! We are extremely passionate about what we do and we truly feel like we have the best job in the world! And we wouldn't be able to do it without you, so thank you!

If you feel like there are any unanswered questions, just email us! Please send us as many emails as you need! It's literally our job to answer your questions!

Get A Quote!

Just fill out the contact form!

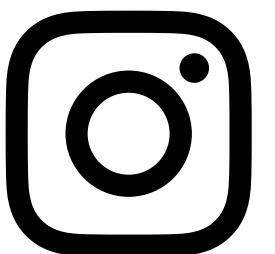
Email Us!

info@WedLocksBridalHair.com

Set Up A Phone Consult!

Want to get us on the phone? No problem! Let's set up a time.

Stalk Us On Social Media!



Photography By: Yellow Paddle